



ZCGC

VALUE CREATION CONSULTING

ZCG Consulting (“ZCGC”) is a team of consultants possessing a diverse skillset with robust industry and subject matter expertise, offering comprehensive support across the full transaction cycle to maximize returns in numerous verticals.



ZCGC partners with management teams to develop strategic plans and oversee tactical execution of specific value creation initiatives.

A trusted resource for private equity firms and their portfolio companies, our ZCGC professionals offer unmatched functional expertise with highly tailored solutions to accelerate growth and scale responsibly.

Our consultants are selected for their leadership experience across investment banking, capital markets, Big 4 consulting, real estate development, talent acquisition, procurement, and the corporate C-suite.

Together with Webonise, our strategic software development affiliate, we lead transformative change to achieve superior returns.

WHAT WE DO

Strategic financial planning and analysis

Turning data into insight for decision-making

- Reporting
- Financial and operating KPIs
- Variance analysis
- Budgeting and cash flow forecasting
- Root-cause analysis
- Decisioning
- Early warning

Transaction execution support

Focus on seamless execution to realize maximum value

- Due diligence
- Sell-side preparation
- Data room management
- Project management
- Investor messaging
- Management coaching

Finance transformation

Upgrading finance function to best-in-class

- M&A integration
- Business intelligence
- Best-practice implementation
- Commercial insurance strategy
- Shared services
- Org chart optimization
- Treasury services

Strategic technology assessment and implementation

Unlocking the power of insight and automation

- Software development
- Fintech
- Data science, AI, ML
- Cloud migration
- Automation
- Marketing technology

Real estate operations and management

Optimize the Real Estate infrastructure through turnkey solutions

- RE investment analysis
- Property condition assessment
- Lease review and negotiation
- Project execution plan and set-up
- Design and construction management
- FF&E procurement management
- Quality control
- Property and facility management
- Cost management

Human Capital Solutions

Identifying and optimizing talent

- Talent acquisition strategy and execution
- Talent assessment
- Management team evaluation
- Psychometric assessment analysis
- Strategic succession planning
- Compensation program design
- Market compensation analysis
- Comprehensive background check administration

C-Suite advisory

Unlocking leadership potential

- Executive leadership coaching and development
- Ensuring focus on value creation and accountability
- Organizational performance improvement
- Best Practice identification and implementation
- Ensuring transparency and collaboration
- Counsel to Leadership team through buy and sell processes
- Acquisition-based strategy and diligence
- Integration strategy in conjunction with investment team

Global logistics and supply chain optimization

Balancing operations and supply chain planning

- Sales and operations planning
- Sourcing and procurement
- Network optimization
- Supply chain visibility and reporting
- Capacity planning
- Warehousing and inventory management
- Truck/ocean/air transportation

HOW WE DO IT

- Functional expertise
- Ownership mind-set
- Combine operating and capital markets experience
- Strategic technology deployment
- Anticipation and prevention
- Automation

INDUSTRY EXPERTISE

- Automotive
- Industrials
- Consumer
- Food and Packaging
- Consumer Products
- Healthcare
- Hospitality
- Gaming and Leisure
- Media and Technology
- Restaurants
- Agriculture

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